Amirhossein (Miros) Zohrehvand

Leiden University · 2333 CC Leiden · The Netherlands

+31 (0)71 527 4799 · a.h.zohrehvand@liacs.leidenuniv.nl · miroszohrehvand.info

ORCID 0000-0002-7473-6702

Academic Positions

Leiden University 2020–present
Leiden Institute of Advanced Computer Science
Assistant Professor, Strategy & Entrepreneurship

UCL School of Management 2021–present
Research affiliate (honorary)

Education

UCL School of Management 2015–2020
PhD in Strategy and Entrepreneurship

UCL School of Management 2014–2015
Master of Research

Sharif University of Technology 2011–2014
MBA with specialization in Strategy

Sharif University of Technology 2006–2011
BSc in Mechanical Engineering

Research Interests

Strategy. What changes when AI takes on organizational roles (communication, coordination, invention), and the methods and workflows that let strategy research use AI.

Research Portfolio

** computer science output*

Publications

Zohrehvand A, Doshi A, Vanneste B. (2024) Generalizing event studies using synthetic controls: An application to the Dollar Tree–Family Dollar acquisition. *Long Range Planning*, 57(1), 102392

- Academy of Management Best Paper Proceedings, 2018 (Chicago)

Conference Proceedings

Anderson R, Verhoef T, Zohrehvand A (2026) Recipes for creativity: Iterative generation and evaluation in Large Language Models*. In *Proceedings of the 17th International Conference on Computational Creativity (ICCC)*, Coimbra, Portugal.

Klumperbeek S, Gadyatskaya O, Zohrehvand A (2024) Strategic impression management: Pre-announcement social-media discourse and market reactions to data-breach announcements*. In *Proceedings of the International Conference on Data Science and Artificial Intelligence (ICDSAI)*. Springer Nature, Singapore, 211–225.

Visser B, van der Putten P, Zohrehvand A (2024) The impact of AI-avatar appearance and disclosure on user motivation*. In *Proceedings of the International Conference on Data Science and Artificial Intelligence (ICDSAI)*. Springer Nature, Singapore, 142–155.

Kang X, Vanneste B, Zohrehvand A (2025) The Wade test: Generative AI and CEO communication. *Academy of Management Proceedings*, 2025(1). DOI

Zohrehvand A (2020) 50 million followers can't be wrong, or can they? The influence of social media on CEO communication. *Academy of Management Proceedings*, 2020(1), 21168.

Zohrehvand A, Vanneste BS (2018) The effect of acquisitions on customers: Twitter evidence from Dollar Tree-Family Dollar. *Academy of Management Proceedings*, 2018(1).

Selected Work in Progress

The Wade test: Generative AI and a CEO bot (with Choudhury P. and Vanneste B., revise and resubmit at *Strategy Science*, SSRN)

- Featured at Harvard Business Review and Bloomberg

Generative AI and coordination at work (with Doshi A. and Gulati P., in preparation for submission)

- Nominated for SMS Berlin Best Paper Prize

Inventions without inventors: The AI attribution problem (with Kapačinskaitė A., under review at *Strategic Management Journal*)

Manipulations for AI-enabled experiments in organization science (with Shabani O. and Vanneste B., submitted to *Organization Science*)

CEO responsibilities and social media activity (with Chai S. and Doshi A., in preparation for resubmission)

TRACE: Governing AI-assisted research with principles from computer science (with Kapačinskaitė A., under review at *Organization Science*, arXiv:2610.24035)

Patent secrecy and invention quality (with Kapačinskaitė A.)

Measuring concept content in text from LLM activations: ESG evidence from concept vectors and linear probes* (with Hazenoot L. and Ren Z., under review at a computer science conference, arXiv:2608.07208)

Loop-back authority in LLM agent teams: A paired experiment on flat and hierarchical coordination* (with Agachan B. and van Duijn M., under review at a computer science conference, arXiv:2609.14767)

Presentations

Invited Seminars

- "TRACE: Governing AI-Assisted Research with Principles from Computer Science." Invited talk and workshop, UCL School of Management, London, 2026
- "The Wade Test." STR Europe and the Near East Seminar Series, Academy of Management, 2026
- "The Wade Test." Invited talk and visit, Bocconi University, Milan, 2025
- "The Wade Test." Society, Artificial Intelligence and Life Sciences (SAILS) Seminar Series, Leiden University, 2025
- "The Wade Test." LIACS Research Seminar, Leiden University, 2024
- "The Wade Test." Graz Business School alumni visit, Leiden University, 2024
- "The Wade Test." SOWI Economics Symposium, Leiden University, 2024
- "Beyond Shareholder Returns using Synthetic Controls." ESMT Berlin, 2020
- "Beyond Shareholder Returns using Synthetic Controls." IÉSEG School of Management, 2020

Conferences and Workshops (presenting author only)

- Panelist. "AI Across the Research Pipeline: From Literature Review to Theory and Analysis." Strategic Management Society, 46th Annual Conference, Berlin, 2026 (scheduled)
- "Generative AI and Coordination at Work." Strategic Management Society, 46th Annual Conference, Berlin, 2026 (scheduled)
- "The Wade Test." Sumantra Ghoshal Conference, London Business School, 2026

- "Generative AI and Coordination at Work." IEStrat 2026: Strategy in the Age of AI, IE Business School, Madrid, 2026
- "The Wade Test." Organization Science Winter Conference, Paris, 2026
- Discussant. AI Plus Management Doctoral Consortium, UCL School of Management, 2026
- "The Wade Test." Academy of Management Annual Meeting, Copenhagen, 2025
- Discussant. PDW "Generative AI and the Epistemology of Knowledge: Redefining Individual and Collaborative Research." Academy of Management Annual Meeting, Copenhagen, 2025
- "The Wade Test." BAIC Conference, Bocconi University, Milan, 2025
- "The Wade Test." Strategy Science Conference, IESE Business School, 2025
- "The Wade Test." ISB-SRITNE 6th "AI & Strategy" Consortium, Indian School of Business, 2025
- Invited faculty. AI Plus Management Doctoral Consortium, UCL School of Management, 2025
- "The Wade Test." Economics of AI Conference, IESE Business School, 2024
- "Strategic Impression Management." International Conference on Data Science and Artificial Intelligence (ICDSAI), Medan, Indonesia, 2024
- Panelist. "Beyond Shareholder Returns using Synthetic Controls." PDW "The Methodological Frontier of Causal Inference," Academy of Management Annual Meeting, 2023
- "Beyond Shareholder Returns using Synthetic Controls." KNAW Workshop "The Methodological Challenges of Studying Social Media Platforms," Lorentz Center, Leiden, 2022
- Invited speaker. "Fiduciary Obligations and CEO Social Media Activity." Data Science and Artificial Intelligence Forum, Bangkok, 2022
- "Fiduciary Obligations and CEO Social Media Activity." Strategic Management Society Special Conference, Milan, 2022
- "Social Media Impact on CEOs' Strategic Decisions." Strategic Management Society, 41st Annual Conference, 2021
- "Social Media Impact on CEOs' Strategic Decisions." Academy of Management Annual Meeting, 2021
- "Effects of Social Media Feedback on CEO Communication." Strategic Management Society, 40th Annual Conference, 2020
- "Effects of Social Media Feedback on CEO Communication." Academy of Management Annual Meeting, 2020
- "Effects of Social Media Feedback on CEO Communication." European Group for Organizational Studies, 35th Colloquium, Edinburgh, 2019
- "Beyond Shareholder Returns using Synthetic Controls." "AI & Strategy" Workshop, Indian School of Business (with Microsoft), Hyderabad, 2019
- "Beyond Shareholder Returns using Synthetic Controls." Strategic Management Society, 38th Annual Conference, Paris, 2018
- "Beyond Shareholder Returns using Synthetic Controls." PhD Research Day in Innovation, Entrepreneurship & Strategy, Imperial College Business School, 2018

Doctoral and Junior Faculty Consortia (as participant)

- STR Junior Faculty Consortium, Academy of Management, 2022
- SMS Annual Doctoral Workshop, Strategic Management Society, Paris, 2018

Awards and Grants

Nominated for Teacher of the Year, Leiden University 2026

Winner of the first School of Management Happiness Award (PhD Category) 2019

Indian School of Business (Partnered with Microsoft, India) USD 1000 travel expenses award 2019

Strategic Management Society Meeting Doctoral Scholarship 2018

Academy of Management Best Paper Proceedings 2018

Ranked 12 in National University Entrance Exam for MBA among more than 40,000 participants 2011

Teaching and Education

Program Management

Director of Business Internship Program (MSc, Specialization in Business Studies at Faculty of Science, *Leiden University*) 2024–present

Teaching

AI for Strategy (MSc, Specialization in Business Studies, *Leiden University*) 2022–present

AI for Business (Science, Business and Innovation Minor, *Leiden University*) 2021–present

AI Fundamentals (Executive education, *Rotterdam School of Management*, guest lecturer) 2022

AI for Innovation (Science, Business and Innovation Minor, *Leiden University*) 2020

Statistics for Business Research (MSc Management, *UCL School of Management*) 2018

Service & Affiliations

Reviewer

Ad-hoc reviewer for *Journal of Business Venturing*, *Organization Science*, *Research Policy*, *Strategic Entrepreneurship Journal*, *Strategic Management Journal*, and *CHI Conference on Human Factors in Computing Systems*

Reviewer for AOM and SMS conferences

Reviewer for Best PhD-Thesis Award, AOM TIM Division 2025

External Service

Member, Communication Team (website management), Strategic Management Division, AOM 2020–present

Internal Service

Co-Chair, LIACS Cluster Representative Council 2023–2025

Member, LIACS Social Committee 2022–2024

Organizer, Leiden SBB Reading Group 2020–2022

Representative, PhD Programme, UCL School of Management 2017–2019

Department Lead Academic Representative, UCL School of Management 2018–2019

Affiliations

Member, Academy of Management (AOM) 2015–present

Member, Strategic Management Society (SMS) 2015–present

Languages

Persian (native), English (fluent), Italian (intermediate/beginner), Dutch (B1), and Arabic (basic)

Industry Experience

Co-founder and Business Advisor, Noyan Afra Teb	2014–2022
Strategy Consultant, Sharif University	2013–2014